



# arvato

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## B E R T E L S M A N N

### « Arvato »

Established in France in 1996, “Arvato Bertelsmann” is a company specialized in customer marketing, to enhance relations between people.

“Arvato” is a worldwide company employing more than 70,000 employees and realizing a turnover of EUR Mds 4,662 in 2014.

### About NG Finance

*NG Finance – Independent expert – helped “Arvato” in the purchase price allocation.*

*NG Finance is an European specialist financial valuation firm, employing 20 persons, based in Paris, London, Geneva and Brussels. The cabinet is specialized in valuation and financial modelling.*